



## ADDENDUM #1

**To:** All Companies Interested in Submitting a Bid  
**From:** Rebecca Johnson, CPPB, Purchasing Agent  
**Bid:** Design & Production of Grand Avenue Video (RFP #PUR0517-247);  
Dated: June 12, 2017  
**Subject:** Addendum #1 (1 page)  
**Date:** June 15, 2017

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The following questions and/or clarifications were asked relative to the above-listed Request for Bid. This memo is sent for clarification to all companies to whom the bid was sent.

**Question:** Is there a budget range or not-to-exceed budget amount you can provide?

**Answer:** The project cannot exceed \$7,500.

**Question:** When do you anticipate the contract will start?

**Answer:** Immediately following award and execution of contract.

**Question:** Please confirm that you are looking for both interviews and b-roll to be captured.

**Answer:** Yes, both interviews and b-roll will be required for the video.

**Question:** How much travel do you foresee regarding locations and interviewees?

**Answer:** Travel required to shoot the video will be within the Cedar Rapids city limits. All interview candidates live within a few blocks of one another. B-roll footage will be a mix of what is captured in the homes of interviewees, homes north of interviewees (less than 2 miles), possibly some iconic locations around the City, rain/water entering storm drains during a storm, and potentially some footage from the Water Pollution Control Facility (7525 Bertram Rd. SE, Cedar Rapids, IA 52403).

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The Purchasing Services Division will accept written questions regarding the Request for Bid until 3:00 p.m. CDT on Tuesday, June 27, 2017. Fax (888) 815-3659 or e-mail ([r.johnson2@cedar-rapids.org](mailto:r.johnson2@cedar-rapids.org)) all questions to Rebecca Johnson. Any and all questions will be responded to in the form of written addenda to all Bidders. All addenda that you receive shall become a part of the contract documents and shall be acknowledged and dated on the bottom of the Signature Page (Attachment C). The deadline for bid submittal is Wednesday, July 5, 2017 before 3:00 p.m. CDT.

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